



22<sup>nd</sup> April 2022

Dear Parents and Carers,

Recently we asked our full academy community for their opinions about our uniform. It was clear from our communities that they felt that the bulk of the uniform was fine as it is and that the cost of the larger pieces of uniform was prohibitive to a major change at the moment. There was a very strong feeling that there should be a more stringent line taken towards the wearing of the current uniform expectations.

The children, as you can probably imagine, felt that any uniform was too restrictive and stifled their individuality. In response to their request, we will be allowing all black, leather or faux leather trainers with no visible logos.

I did receive some fabulous drawings of elegant uniform suggestions as part of this process. One of the key suggestions which came from the student body was that they wanted a summer uniform. We do not intend on prescribing a set summer uniform as this would be, we believe, an unnecessary cost. We are considering changing the uniform expectations from Easter onwards and will share the outcomes of our discussions with you.

We identified, through our consultation with the staff as well as our academy families, that the cost of the PE kits is too high and that the continued issue around skirts needs to be addressed. Thankfully both of these can be implemented very easily with limited or no additional cost.

To ease the process of checking that the students' uniform meets the basic expectations we have worked with our main uniform supplier, Birds at Dereham, to produce a new approach to the skirts and trousers.

From September 2022 we will expect all of our KS3 and Year 10 students to be wearing the new, branded, trousers and skirts. Year 11 will be expected to meet the current uniform standards unless they choose to wear the new uniform. At the bottom of this letter, you will be able to see a mockup of the pleated skirts and trousers.

As part of our agreement with Birds we have arranged that they will be able to embroider your own uniform purchases, for £3.50 per item, as long as they meet our expectations. Any item that they do not believe meets our expectations will not be embroidered. If you are in any doubt please check with your child's head of year prior to purchase.

I have also taken this opportunity to outline the full uniform expectations for September 2022/23 as well as links to other suppliers whose uniform we believe meets our expectations should you choose to buy it from an alternative supplier to Birds. This uniform must also be embroidered and the Bird staff may have to check with us before they do any work on the items.

Thank you once again for your involvement in this process. We hope that it will bring greater clarity to the uniform situation, meaning that all families can prepare for the new academic year. If you require financial support with these purchases please contact [office@iceni.attrust.org.uk](mailto:office@iceni.attrust.org.uk) to discuss your situation further.

Yours sincerely

Mr Duncan Carmichael

Vice Principal

The following is expected to be worn by all students within the academy. These items should be accompanied by a white shirt, dark socks and leather or faux leather shoes, this can include black trainers where there is no visible logo.

School blazer



Drop waist knife pleat, branded, skirt.



Branded trousers.



Community tie.



Additional uniform which you may wish to purchase but is not compulsory.

A plain back V-Necked seater. No other additional item can be worn under the blazer in the academy buildings.



Tailored shorts. These will be branded and can be worn throughout the year if desired.



**PE kit.**





Additional PE kit which you may wish to purchase but it is not compulsory. We will be allowing plain navy blue or black hoodies. These can only have a simple logo on the left breast, any other tops will not be allowed.

The rugby shirt is more robust and will stand up to contact rugby better than the standard PE shirt.





**Blazer** – black with academy badge on the breast pocket

<https://www.birdsofdereham.com/shop/product/boys-blazer-11-8299/>

<https://www.birdsofdereham.com/shop/product/girls-blazer-10-8310/>

**White shirt**

**Academy tie** – based on the students community.

<https://www.birdsofdereham.com/shop/product/community-tie-1-12327/>

**Black or Charcoal grey trousers**- these should not be fashion trousers or legging and will not be too tight. They must only be bought from the identified suppliers. Links to the accepted trousers are below.

<https://www.birdsofdereham.com/shop/product/slim-fit-trouser-iceni-29202/>

<https://www.next.co.uk/style/st179631/188741#188741>

[https://tuclothing.sainsburys.co.uk/p/Grey-Trousers-2-Pack-%2810---16-years%29/128761909-Grey?searchTerm=:newArrivals:size:12%20years\\_253:size:16%20years\\_260&searchProduct=](https://tuclothing.sainsburys.co.uk/p/Grey-Trousers-2-Pack-%2810---16-years%29/128761909-Grey?searchTerm=:newArrivals:size:12%20years_253:size:16%20years_260&searchProduct=)

<https://www.marksandspencer.com/2-pack-girls-slim-leg-trousers/p/clp60450795?color=BLACK>

**Tailored shorts.**

<https://www.birdsofdereham.com/shop/product/bermuda-shorts-iceni-28801/>

<https://www.next.co.uk/style/st071100/765408#765408>

[https://direct.asda.com/george/school/shorts/boys-charcoal-school-shorts-2-pack/GEM733816,default,pd.html?cgid=D10M1G1C17&placement\\_id=item\\_page.pdpooos&strategy=ba b\\_v2&config\\_id=item\\_page.pdpooos&parent\\_item\\_id=GEM733336&product\\_id=GEM733816&slotClicked=4](https://direct.asda.com/george/school/shorts/boys-charcoal-school-shorts-2-pack/GEM733816,default,pd.html?cgid=D10M1G1C17&placement_id=item_page.pdpooos&strategy=ba b_v2&config_id=item_page.pdpooos&parent_item_id=GEM733336&product_id=GEM733816&slotClicked=4)

**Pleated skirt**- this is the main change to the academy uniform expectations.

<https://www.next.co.uk/style/st521247/129814#129814>

<https://direct.asda.com/george/school/girls-school-skirts/senior-girls-black-waist-panel-pleated-school-skirt/GEM836169,default,pd.html?cgid=D10M2G1C10>

**Black V-Necked sweater-** no hoodies or sweatshirts will be allowed to be worn under the blazer.

<https://www.birdsofdereham.com/shop/product/v-neck-jumper-7-12304/>

<https://tuclothing.sainsburys.co.uk/p/Black-V-Neck-Jumpers-2-Pack-%283-16-years%29/129086183-Black>

<https://www.marksandspencer.com/2pk-unisex-slim-fit-cotton-school-jumpers/p/clp60496188?color=BLACK>

**School shoes** – these must be black and made from leather or a similar, non-animal based material. There should be no boots, canvas shoes or trainers with visible logos (unless supported by a medical note).

#### **PE Kit.**

The basic expectations for the PE kit will be;

#### **PE Polo shirt**

<https://www.birdsofdereham.com/shop/product/pe-polo-shirt-9-8654/>

#### **PE Shorts**

<https://www.birdsofdereham.com/shop/product/pe-shorts-9-8644/>

#### **PE Socks**

<https://www.birdsofdereham.com/shop/product/games-socks-11-12318/>

In addition to these basic expectations the students may supplement their kit with the following;

**PE Rugby shirt** – this is made of a material which is suitable for contact sports. The PE shirts do not fair well when used for rugby.

<https://www.birdsofdereham.com/shop/product/reversible-rugby-shirt-boysiceni-methwold-8634/>

**Hoodie** – there is an academy hoodie but, for PE lessons, we will allow a plain navy hoodie or sweatshirt. If there is a logo it cannot be any larger than 4cm x 2cm. There cannot be any other markings, including along the arms.

<https://www.birdsofdereham.com/shop/product/hooded-sweatshirt-iceni-academy-30220/>

<https://www.sportsdirect.com/slazenger-fleece-hoody-mens-532012#colcode=53201218>

**Second skin/thermal layers/tracksuit bottoms** – there are academy branded thermals but plain navy leggings, tracksuit bottoms and second skins will be acceptable. Any logos cannot be any larger than 4cmx2cm and there should be no markings on the legs.

<https://www.birdsofdereham.com/shop/product/sports-legging-iceni-28866/>

<https://www.birdsofdereham.com/shop/product/baselayer-top-iceni-boys-28475/>