



Iceni Academy

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Principal: Mrs Lesley Hogg



25th May 2022

Dear parents/carers,

Thank you all so much for your feedback during the uniform consultation. In response to your concerns about the financial implications of the Iceni logo embroidery on skirts and trousers, we have now dropped the requirement for this. We are happy to be able to start working with you all to continue to improve standards at the academy, and especially with those of you that have expressed an interest in being part of the parent focus group next term.

As we enter the warmer weather, tights are being swapped for socks for many of our students. This has highlighted the continuing issue with the inappropriate length of some of the skirts that are being worn. I have also noticed an increase in the number of non-regulation trainers, and earrings. In preparation for the new expectations in September, we will be pushing to correct this during the next half of term. Please make sure that your child is wearing a knee length (or up to 2 inches above the knee) skirt when they return on the 6th June. If you have difficulty sourcing one to fit, then trousers or tailored shorts are also part of the uniform. As I have said on previous occasions, we understand the expense involved with purchasing new uniform, and we are happy to provide uniform where this is a limiting factor.

We will be monitoring the standard of uniform on arrival to the academy on the 6th of June, and will contact you directly if there is an issue that we need to work together on. Please see below the expectations for uniform, and feel free to contact me for clarity if you are unsure about anything.

Please do read the newsletter which will be sent out this week – students have once more been up to some amazing things this half of term!

Kind regards,

A handwritten signature in black ink, appearing to read 'L. Hogg'.

Lesley Hogg

Principal

Academy uniform expectations.

All students are expected to be wearing, unless instructed otherwise, the following;

- An Iceni academy blazer
- A plain white, collared, shirt
- A Community tie
- Either a pair of black trousers, with no additional zips, buttons or patterns, which are not tight or figure hugging.

Or

- An all-round pleated skirt which reaches the knee or 2 inches above the knee.
- Black shoes which must be either leather or faux leather. Trainers are acceptable if they are plain black with no visible logos and are not made of canvas or fabric material.

If students are cold then they may wear a plain V-necked jumper. No hoodies may be worn as part of the normal academy uniform.

Tailored shorts may be worn.

For PE the basic expectation is that the students must have;

- An Iceni academy PE Polo shirt
- Iceni academy PE shorts
- Iceni academy PE socks.

Additional PE kit can be purchased and worn if desired;

- An Iceni academy hooded sweatshirt or a plain blue hooded sweatshirt (these cannot be worn outside of PE lessons).
- An Iceni academy rugby shirt
- Iceni academy thermal leggings and top or a plain blue pair of tracksuit bottoms.

The hooded sweatshirt and tracksuit bottoms may only have a single logo on them, no bigger than 5 cm.

All of the Iceni Academy uniform can be purchased from **Birds of Dereham**;

<https://www.birdsofdereham.com/shop/category/schools-iceni-academy-155/>

Appropriate skirts can also be bought from the following suppliers;

Sainsburys

<https://tuclothing.sainsburys.co.uk/p/Black-Permanent-Pleat-Skirt-%2810-16-years%29/133617821-Black?searchTerm=:newArrivals&searchProduct=>

Asda

<https://direct.asda.com/george/school/girls-school-skirts/girls-black-pleated-school-skirt-2-pack/GEM898179,default,pd.html?cqid=D10M2G1C10>

Appropriate trousers can be bought from the following suppliers;

Next

[Buy School Formal Straight Trousers \(3-17yrs\) from the Next UK online shop](#)

Sainsburys

[Kids Black Trousers 2 Pack \(10 - 16 years\) | Tu clothing \(sainsburys.co.uk\)](#)

M and S

[2pk Girls' Slim Leg School Trousers \(2-18 Yrs\) | M&S Collection | M&S \(marksandspencer.com\)](#)