



Iceni Academy

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Principal: Mrs Lesley Hogg



7th October 2022

Dear Parents and Carers,

On Friday 21st October we will be holding a non-uniform day. The students will be allowed to wear their own clothes to school but we hope that they will wear something which reminds them, and others, of the ocean.

We will be asking for a donation of at least £1 if the students wish to participate.

The money raised will be donated to the Dive Project in Cornwall.

We, as an academy, are part of the Dive project and have committed to raising the profile of their mission and vision.

Their mission is 'Educate-Environment-Experience' and their vision is '...eliminate plastic pollution and protect the marine environment to save all life in our oceans for many generations to enjoy and cherish.'

We hope that through our partnership with Dive Project Cornwall and the Marine Conservation Society, we will be able to produce our own 'Ocean influencers'.

As an increased motivator for the children, as they all appear to enjoy watching teachers humiliate themselves, if we manage to raise over £400 I will spend a day, and teach, fully dressed as a SCUBA diver.

We will also be running a cake sale in order that we raise further funds.

I hope that you agree that this is a very worthwhile project and one that we all need to become involved in.

Thank you in advance for your support.

Yours sincerely

A handwritten signature in black ink that reads 'D Carmichael' with a stylized flourish underneath.

Mr D Carmichael

Vice Principal